

Passport of the programme

Field of study	Tourism
Educational Programme	International Tourism and Hospitality
Mode of study	Intramural
Duration	2 years
Number of credits	120 credit units
Language of instruction	English
Minimal requirement to the previous education	Bachelor`s degree
Entrance examinations	Portfolio competition
Degree awarded	Master`s degree
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Curriculum

Semester	Subject (course of study)	Labour intensity (credit units)
1	Critical Thinking and Research	5
	Critical Thinking	1
	Research Design	4
	Economics and Management: Adaptation Course	5
	Math&Statistics for Modern Economics	2
	Understanding Modern Economics	1
	Econometrics	3
	Entrepreneurship	3
	Understanding Modern Management	1
	Communication for Hospitality and Tourism	3
	Research Workshop	3
	"Training Practice for Getting Primary Skills (School for Young Writers)	3
	Research Project	6
2	Tourism Market of Asian Pasific Countries	3
	Specialized types of tourism	5
	Leadership and Ethics in Hospitality and Tourism	6
	Innovations in Torism and Hospitality	3
	<i>Investment Activities in Tourism</i>	3
	Research Workshop	3
	Research Project	6
	"Practice for Getting Professional Skills and Working Experience (Including Organizational and Management Practice in Organizational and Management Activities) (Summer Research School)	3
3	Research Workshop	6

	Training Practice for Getting Primary Skills (School for Young Writers)	3
	Research Project	12

Part 2 (information)

General information about the programme	<p>Programme is for those people who are planning to create and develop business projects in the international tourism and hospitality field, manage the enterprises in the hotel, tourist or gambling sphere.</p> <p>The programme is developed for people who wish to hold the leading positions in the field of tourism on the existing enterprises or to have sufficient knowledge to start their own business (in the tourism field, even in the economic instability conditions)</p>
Competences acquired	<p>Develop and implement tourist products and services, that satisfy international consumers</p> <p>Organize the staff work in any tourism sphere enterprise</p> <p>Conduct the complex scientific research in the tourism field</p> <p>Make an analysis of the tourist services market and predict its development</p> <p>To develop and introduce innovative technologies in the processes of providing services to the tourism industry and scientific support of tourist activities;</p> <p>Assess the effectiveness of innovation in tourism activities</p>
Competitive advantages	<p>Internships in the most successful enterprises of Vladivostok, Primorsky Krai, Russia and abroad</p> <p>Training (one semester) in Swissam (a branch in St. Petersburg)</p> <p>Participation in real research projects carried</p>

	<p>out in the framework of research programs with partners.</p> <p>Additional program with the American educational institute of hotels and motels «Hospitality management»</p>
<p>Areas of possible professional activity and employment</p>	<p>Development and implementation of tourist products and services with features that meet the requirements of consumers, the organization of integrated tourism services in the main sectors of the tourist industry (hotel sector), the design of tourist and recreational areas and complexes, their management.</p>